

CONTRACT



WLWT
1700 Young Street
Cincinnati, OH 45202
(513)412-5000

www.wlwt.com

And:

Greer Margolis Mitchell Burns
1010 Wisconsin Ave, Suite 800
Washington, DC 20007

<u>Contract / Revision</u> 1530507 /		<u>Alt Order #</u> 08357336
<u>Product</u> HILLARY 30S		
<u>Contract Dates</u> 10/04/16 - 10/10/16		<u>Estimate #</u> 5288
<u>Advertiser</u> Clinton/D/President		<u>Original Date / Revision</u> 10/05/16 / 10/05/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WLWT	<u>Account Executive</u> Mica Hansen	<u>Sales Office</u> HRP -Washingt
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agcy Code</u> 9912856	<u>Advertiser Code</u> 278	<u>Product 1/2</u> 295
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WLWT	10/04/16	10/07/16	Days of Our Lives	1-2p		:30				NM	1	\$400.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-TWTF--				1	\$400.00				
D 2	WLWT	10/10/16	10/10/16	NBC Today Show III	10-11a		:30				NM	0	\$0.00
		Class of Time - Immediately Pre-emptible without notice											
3	WLWT	10/04/16	10/07/16	NBC Tonight Show	1135-1237a		:30				NM	1	\$150.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-TWTF--				1	\$150.00				
4	WLWT	10/04/16	10/07/16	REAL, THE	11A-12P		:30				NM	2	\$100.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-TWTF--				2	\$50.00				
D 5	WLWT	10/10/16	10/10/16	1230-1p	1230-1p		:30				NM	0	\$0.00
		Class of Time - Pre-emptible with notice											
N 6	WLWT	10/04/16	10/07/16	NBC LATE NIGHT	1237-136a		:30				NM	2	\$200.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-TWTF--				3	\$100.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	3	WLWT	10/03/16-10/09/16	NBC LATE NIGHT	1237-136a	-TuWThF----	:30		\$100.00		NM		
	Credited												
7	WLWT	10/04/16	10/07/16	12-1230p M-F news	12-1230p		:30				NM	2	\$140.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-TWTF--				2	\$70.00				
N 8	WLWT	10/04/16	10/07/16	NBC Carson Daly	Carson Daly		:30				NM	1	\$75.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-TWTF--				3	\$75.00				

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Contract / Revision	Alt Order #
1530507 /	08357336

Contract Dates	Product	Estimate #
10/04/16 - 10/10/16	HILLARY 30S	5288

Advertiser	Original Date / Revision
Clinton/D/President	10/05/16 / 10/05/16

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2	WLWT	10/03/16-10/09/16		NBC Carson Daly	Carson Daly	-TuWThF----	:30		\$75.00		NM																																																																																						
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9	WLWT	10/04/16	10/07/16	Dr Oz Day	2-3p		:30				NM	2	\$120.00																																																																																				
Class of Time - Immediately Pre-emptible without notice																																																																																																	
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Week:		10/03/16	10/09/16	-TWTF--			2		\$60.00																																																																																								
D 10	WLWT	10/10/16	10/10/16	STEVE HARVEY EF	3P-4P		:30				NM	0	\$0.00																																																																																				
Class of Time - Immediately Pre-emptible without notice																																																																																																	
11	WLWT	10/10/16	10/10/16	ELLEN EF	ELLEN EF		:30				NM	1	\$190.00																																																																																				
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Week:		10/10/16	10/16/16	1-----			1		\$190.00																																																																																								
D 12	WLWT	10/10/16	10/10/16	430-5a News	430-5a		:30				NM	0	\$0.00																																																																																				
Class of Time - Immediately Pre-emptible without notice																																																																																																	
13	WLWT	10/04/16	10/07/16	5-6a news	5-6a		:30				NM	2	\$150.00																																																																																				
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Week:		10/03/16	10/09/16	-TWTF--			2		\$75.00																																																																																								
14	WLWT	10/04/16	10/07/16	5-6p M-F news	5-6p M-F news		:30				NM	1	\$230.00																																																																																				
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Week:		10/03/16	10/09/16	-TWTF--			1		\$230.00																																																																																								
15	WLWT	10/04/16	10/07/16	6-630p M-F news	6-630p		:30				NM	1	\$400.00																																																																																				
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Week:		10/03/16	10/09/16	-TWTF--			1		\$400.00																																																																																								
D 16	WLWT	10/10/16	10/10/16	NBC Nightly News	630-730p		:30				NM	0	\$0.00																																																																																				
Class of Time - Immediately Pre-emptible without notice																																																																																																	
17	WLWT	10/04/16	10/07/16	7-730p	7-730p		:30				NM	2	\$500.00																																																																																				
Class of Time - Immediately Pre-emptible without notice																																																																																																	
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Week:		10/03/16	10/09/16	-TWTF--			2		\$250.00																																																																																								
18	WLWT	10/04/16	10/07/16	NBC Today Show	7-9a		:30				NM	2	\$400.00																																																																																				
Class of Time - Immediately Pre-emptible without notice																																																																																																	
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N 19	WLWT	10/04/16	10/07/16	730-8p	730-8p		:30				NM	2	\$500.00																																																																																				
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20	WLWT	10/08/16	10/08/16	Sa 10-11a News	Sa 10-11a		:30				NM	1	\$120.00																																																																																				
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Week:		10/03/16	10/09/16	-----1-				1	\$120.00				
D 21	WLWT	10/08/16	10/08/16	Access Hollywood Weekend 1-2a	1-2a		:30				NM	0	\$0.00
Class of Time - Pre-emptible with notice													
D 22	WLWT	10/08/16	10/08/16	NBC Saturday Night Live	NBC Saturday Nigh		:30				NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice													
D 23	WLWT	10/08/16	10/08/16	Sa/Su 5-6a News	Sa/Su 5-6a		:30				NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice													
24	WLWT	10/08/16	10/08/16	Sa/Su 6-7a News	Sa/Su 6-7a		:30				NM	1	\$100.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----1-				1	\$100.00				
D 25	WLWT	10/08/16	10/08/16	SATURDAY EARLY NEWS	SAT EARLY NEWS		:30				NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice													
D 26	WLWT	10/08/16	10/08/16	Open House SAT 7:30pm	SA 7:30-8:00pm		:30				NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice													
27	WLWT	10/09/16	10/09/16	Sports Rock	Sports Rock		:30				NM	1	\$125.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-----1				1	\$125.00				
D 28	WLWT	10/09/16	10/09/16	SUNDAY EARLY NEWS	SUN EARLY NEWS		:30				NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice													
D 29	WLWT	10/09/16	10/09/16	NFL Regular Season	NFL		:30				NM	0	\$0.00
Class of Time - Pre-emptible with notice													
D 30	WLWT	10/09/16	10/09/16	Su 9-10a News	Su 9-10a		:30				NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice													
D 31	WLWT	10/06/16	10/06/16	Th9-10p	Th9-10p		:30				NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice													
32	WLWT	10/04/16	10/09/16	11-1135p M-Su	11-1135p		:30				NM	2	\$850.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-TWTFS-				2	\$425.00				
33	WLWT	10/04/16	10/04/16	Tue NBC AGT	758p-11p		:30				NM	1	\$1,600.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	-1-----				1	\$1,600.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	WLWT	10/03/16-10/09/16		Tue NBC AGT	758p-11p	-Tu-----	:30		\$1,600.00		NM		
See MG 33.2													
2	WLWT	10/04/16-10/04/16		M-F POLITICAL PROGRAM	7p-11p	-Tu-----	:30		\$1,600.00		NM		
(M) MG for 33.1 10/04													
D 34	WLWT	10/05/16	10/05/16	W10-11p	W10-11p		:30				NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice													
35	WLWT	10/05/16	10/05/16	W8-9p	W8-9p		:30				NM	1	\$2,400.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst Television Inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WLWT
1700 Young Street
Cincinnati, OH 45202
(513)412-5000

www.wlwt.com

Contract / Revision	Alt Order #
1530507 /	08357336

Contract Dates	Product	Estimate #
10/04/16 - 10/10/16	HILLARY 30S	5288

Advertiser	Original Date / Revision
Clinton/D/President	10/05/16 / 10/05/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	--1----				1	\$2,400.00				
D 36	WLWT	10/10/16	10/10/16	REAL, THE	11A-12P		:30				NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice													
D 37	WLWT	10/10/16	10/10/16	NBC LATE NIGHT	1237-136a		:30				NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice													
D 38	WLWT	10/10/16	10/10/16	NBC Carson Daly	Carson Daly		:30				NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice													
39	WLWT	10/10/16	10/10/16	7-730p	7-730p		:30				NM	1	\$250.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	1-----				1	\$250.00				
Totals								0.00				30	\$9,000.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/10/16	30	\$9,000.00	(\$1,350.00)	\$7,650.00
Totals	30	\$9,000.00	(\$1,350.00)	\$7,650.00

Signature: _____

Date: _____

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